

2020 Partnership Prospectus



ASER 2020 Annual Scientific Meeting and
Postgraduate Course in Emergency and Trauma Radiology

SEPTEMBER 30-OCTOBER 3, 2020

Hilton Austin • Austin, Texas

www.aser.org



Dear Industry Colleagues,

On behalf of the ASER Leadership, it is my pleasure to invite your support and participation at the 2020 ASER Annual Scientific Meeting and Postgraduate Course in Emergency and Trauma Radiology. This meeting will take place September 30-October 3, 2020 at the Hilton Austin in Austin, Texas.

The American Society of Emergency Radiology (ASER) is an organization dedicated to the advancement of the quality of diagnosis and treatment of acutely ill or injured patients by means of medical imaging and to enhancement of teaching and research in emergency radiology.

The ASER annual meeting provides a unique forum for discussion of key topics related to the evaluation and care of the acutely ill patient seeking acute care, such as disaster planning and management, optimal imaging of the multi-trauma patient, teleradiology and other methods for remote interpretation of imaging studies and transfer of imaging studies across practices and institutions.

This year's meeting will provide a broad overview of current state-of-the-art imaging techniques to evaluate the acutely ill and injured patient. Educational sessions covering the latest advances and trends in emergency and trauma radiologic diagnosis and sessions presenting new and original scientific work are included.

The meeting is of particular interest and importance to clinical radiologists, both in the community and academic centers, delivering emergency care. Subspecialists in emergency radiology, neuroradiology, musculoskeletal radiology, chest and abdominal radiology, radiology residents and fellows, and emergency physicians at all levels of training will also find the educational and scientific material presented at the ASER meeting essential to their core and on-call knowledge base.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, denise@veritasmeeetingsolutions.com or 973-769-1020.

Kind Regards,

A handwritten signature in cursive script that reads 'Denise Castetter'.

Denise Castetter
Director, Industry Relations

HOTEL INFORMATION



HILTON AUSTIN

500 E 4th Street
Austin, Texas 78701

The Hilton Austin is centrally located in Austin, steps from Sixth Street and 6 minutes by foot from Austin Convention Center. This 4-star hotel is 0.6 mile from Lady Bird Lake and 0.5 mile from Paramount Theater.

Room Rate: \$279.00 Deluxe

* Rates are for single or double occupancy and do not include applicable state and hotel accommodations tax which is currently 13.92% per night.

Reservations: 512-482-8000

Deadline for Hotel Reservations: September 9, 2020

Group Name: ASER

By staying at the conference headquarters hotel, you help the Society meet its contractual obligations with the hotel and maintain your current conference benefits, as well as keep future hotel guest room rates and registration fees reasonable.

EXHIBITS & SPONSORSHIPS

Exhibit Space Reservations

Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products, and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

Why Participate?

- Reach your target audience economically and time effectively
- Network with prominent radiologists and key decision makers
- Enjoy unopposed exhibit hall hours
- Take advantage of educational sessions and learn about the current needs of radiologists

Exhibit Set Up

Set up: Tuesday, September 29; 12:00 pm-4:00 pm

Exhibit Hours

Tuesday, September 29 5:30 pm-7:30 pm

Wednesday, September 30 6:30 am-9:00 pm

- Welcome Reception 6:45 pm-9:00 pm

Thursday, October 1 6:30 am-4:00 pm

Friday, October 2 6:30 am-4:00 pm

- EC Breakfast with Corporate Sponsors 7:00 am-8:00 am

Exhibit Dismantle

Friday, October 2 After 4:00 pm

Payment

Our tax ID is # 76-0261229. If paying by credit card, please include the credit card information on the exhibitor form and send to denise@veritasmeetingsolutions.com. If paying by check, please make the check payable to the American Society of Emergency Radiology and send to:

Denise Castetter
Vertias Meeting Solutions
1061 E. Main St. Suite 300
East Dundee, IL 60118



SPONSORSHIP OPPORTUNITIES

PINNACLE | \$20,000 | LUNCH SYMPOSIUM

Highlight your product and your commitment to emergency radiology imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees.

Your Pinnacle level sponsorship includes:

- Prime location of exhibit space
- “ASER Connect” -Enhance your opportunity to meet ASER Attendees; ASER staff will deliver your message to an attendee of your choice
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives

DIAMOND | \$15,000 | Choose one of the following:

Breakfast Symposium

Highlight your product and your commitment to emergency radiology imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees.

Focus Group

Unparalleled opportunity to gain insight through an ASER organized focus group. ASER will convene a group of subject matter experts for your team on the topic of your choice.

Your Diamond level sponsorship includes:

- Prime location of exhibit space
- “ASER Connect” -Enhance your opportunity to meet ASER attendees; ASER staff will deliver your message to an attendee of your choice
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Six exhibitor badges for company representatives

PLATINUM | \$10,000 | Choose one of the following to co-sponsor:

Welcome Reception

One of the most visible ways to support ASER and showcase your product. Prime location of exhibit space. The reception is held in the exhibit hall, showcase your company while the attendees network with colleagues and visit exhibits.

Special Interest Group Reception

Partner with our special interest groups to further their networking opportunities by sponsoring their post session reception.

Your Platinum level sponsorship includes:

- Prime location of exhibit space
- “ASER Connect” -Enhance your opportunity to meet ASER attendees; ASER staff will deliver your message to an attendee of your choice
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives



SPONSORSHIP OPPORTUNITIES

GOLD | \$7,500 | Choose one of the following:

Internet Code

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

Meeting App

Make a lasting impression on attendees by sponsoring the app that houses all materials for the meeting, allowing your banner ad to be viewed by all attendees.

ASER Bag

Showcase your company logo on official ASER bags that will be handed out to all attendees in the exhibit hall.

Lanyards

Your corporate name/logo will be displayed on conference name badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

Career Fair

Participate as one of the featured recruiters at this reception immediately following the Early Career Session. Opportunity to network and highlight your company and work environment; special exhibit area for one on one discussions.

Your Gold sponsorship includes:

- Prime location of exhibit space
- "ASER Connect"-Enhance your opportunity to meet ASER attendees; ASER staff will deliver your message to an ASER attendee of your choice
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Five exhibitor badges for company representatives
- Invitation to the Welcome Reception for five company representatives

SILVER | \$5,500 | Choose one of the following:

Coffee Break

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

Hotel Key Card

The Custom Key Card allows you to make an impression as soon as ASER attendees check in to the hotel and throughout the meeting. Production is not included and artwork must be approved by the ASER Management office. Please contact denise@veritasm meetings.com for approvals.

Your Silver sponsorship includes:

- Prime location of exhibit space
- "ASER Connect"-Enhance your opportunity to meet ASER attendees; ASER staff will deliver your message to an ASER attendee of your choice
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Four exhibitor badges for company representatives
- Invitation to the Welcome Reception for four company representatives





EXHIBITS & SPONSORSHIPS

BRONZE | \$4,500

- “ASER Connect” -Enhance your opportunity to meet ASER attendees; ASER staff will deliver your message to an ASER attendee of your choice
- Exhibit space (floor standing signage or equipment allowed)
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Three exhibitor badges for company representatives
- Invitation to the Welcome Reception for three company representatives

BASIC EXHIBITOR PACKAGE | \$3,000

- Exhibit space (No floor standing signage or equipment allowed)
- “ASER Connect” -Enhance your opportunity to meet ASER attendees; ASER staff will deliver your message to an ASER attendee of your choice
- Company recognition on ASER website
- Recognition on contributor support signage in meeting prefunction space
- Company logo with link to company website in meeting app
- Two exhibitor badges for company representatives
- Invitation to the Welcome Reception for two company representatives



EXHIBIT REGISTRATION & INVOICE FORM

ASER 2020 Annual Scientific Meeting and Postgraduate Course in Emergency and Trauma Radiology

SEPTEMBER 30-OCTOBER 3, 2020 | Hilton Austin • Austin, Texas | www.aser.org

Contact Name

Company Name

Address

City

State

Zip

Phone

Fax

Email

SPONSORSHIP OPTIONS

PINNACLE (\$20,000) Lunch Symposium
Six Exhibitor Badges

DIAMOND (\$15,000)
 Breakfast Symposium or Focus Group
Six Exhibitor Badges

PLATINUM (\$10,000)
 Welcome Reception or
 Special Interest Group Reception
Six Exhibitor Badges

GOLD (\$7,500)
 Internet Code or Meeting App or ASER Bag
or Networking Event or Lanyards or Career Fair
Five Exhibitor Badges

SILVER (\$5,500)
 Coffee Breaks or Hotel Key Card
Four Exhibitor Badges

BRONZE (\$4,500)
Floor standing equipment allowed
Three Exhibitor Badges

BASIC EXHIBITOR PACKAGE (\$3,000)
No Floor standing equipment allowed
Two Exhibitor Badges

Representative Name(First, Last)

Title

Email Address

Phone

| Representative Name(First, Last) | Title | Email Address | Phone |
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PAYMENT INFORMATION

Check payable to: American Society of Emergency Radiology in U.S. dollars drawn on a U.S. bank. TAX ID# # 76-0261229

Credit Card: VISA MasterCard Discover American Express

Credit Card #

CVV

Exp. Date

Name

Billing Address

City

State

Zip

Signature

Total \$:

Phone

Email

Fax

Return this completed exhibit reservation form and payment to Denise Castetter.

Mail: American Society of Emergency Radiology 1061 East Main Street, Suite 300 East Dundee IL 60118

W: 973-769-1020 | F: 847-960-3862 | denise@veritasmeetingsolutions.com