



THE AMERICAN SOCIETY OF  
**EMERGENCY RADIOLOGY**

# PARTNERSHIP PROSPECTUS

## **ASER 2020 Annual Scientific Meeting and Postgraduate Course in Emergency and Trauma Radiology**

September 30-October 3, 2020  
Hilton Austin • Austin, Texas

**[theassr.org](http://theassr.org)**



Dear Industry Colleagues,

On behalf of the ASER Leadership, it is my pleasure to invite your support and participation at the 2020 ASER Annual Scientific Meeting and Postgraduate Course in Emergency and Trauma Radiology. This meeting will take place September 30-October 3, 2020 at the Hilton Austin in Austin, Texas.

The American Society of Emergency Radiology (ASER) is an organization dedicated to the advancement of the quality of diagnosis and treatment of acutely ill or injured patients by means of medical imaging and to enhancement of teaching and research in emergency radiology.

The ASER annual meeting provides a unique forum for discussion of key topics related to the evaluation and care of the acutely ill patient seeking acute care, such as disaster planning and management, optimal imaging of the multi-trauma patient, teleradiology and other methods for remote interpretation of imaging studies and transfer of imaging studies across practices and institutions.

This year's meeting will provide a broad overview of current state-of-the-art imaging techniques to evaluate the acutely ill and injured patient. Educational sessions covering the latest advances and trends in emergency and trauma radiologic diagnosis and sessions presenting new and original scientific work are included.

The meeting is of particular interest and importance to clinical radiologists, both in the community and academic centers, delivering emergency care. Subspecialists in emergency radiology, neuroradiology, musculoskeletal radiology, chest and abdominal radiology, radiology residents and fellows, and emergency physicians at all levels of training will also find the educational and scientific material presented at the ASER meeting essential to their core and on-call knowledge base.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, [denise@veritasmeetingsolutions.com](mailto:denise@veritasmeetingsolutions.com) or 973-769-1020.

Kind Regards,

Denise Castetter  
Director, Industry Relations



THE AMERICAN SOCIETY OF  
**EMERGENCY RADIOLOGY**

## HOTEL INFORMATION

**HILTON AUSTIN**  
**500 E 4th Street**  
**Austin, Texas 78701**

The Hilton Austin is centrally located in Austin, steps from Sixth Street and 6 minutes by foot from Austin Convention Center. This 4-star hotel is 0.6 mile from Lady Bird Lake and 0.5 mile from Paramount Theater

Room Rate: \$279.00 Deluxe

\* Rates are for single or double occupancy and do not include applicable state and hotel accommodations tax which is currently 13.92% per night.

Reservations: 512-482-8000

Deadline for hotel reservations: September 9, 2020

Group Name: ASER

*By staying at the conference headquarters hotel, you help the Society meet its contractual obligations with the hotel and maintain your current conference benefits, as well as keep future hotel guest room rates and registration fees reasonable.*





## EXHIBITS AND SPONSORSHIPS

### Exhibit Space Reservations

Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products, and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

### Why Participate?

- Reach your target audience economically and time effectively
- Network with prominent radiologists and key decision makers
- Enjoy unopposed exhibit hall hours
- Take advantage of educational sessions and learn about the current needs of radiologists

### Exhibit Schedule

Set up: Tuesday, September 29; time TBD

### Exhibit Hours: TBD

### Payment

Our tax ID is # 76-0261229. If paying by credit card, please include the credit card information on the exhibitor form and send to [denise@veritasmeetingsolutions.com](mailto:denise@veritasmeetingsolutions.com). If paying by check, please make the check payable to the American Society of Emergency Radiology and send to:

Denise Castetter  
Vertias Meeting Solutions  
1061 E. Main St. Suite 300  
East Dundee, IL 60118



## SPONSORSHIP OPPORTUNITIES

### **PINNACLE | \$20,000 | LUNCH SYMPOSIUM**

Highlight your product and your commitment to emergency radiology imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees.

#### **Your Pinnacle level sponsorship includes:**

- Prime location of exhibit space
- “ASER Connect”-Enhance your opportunity to meet ASER Attendees; ASER staff will deliver your message to an attendee of your choice
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives

### **DIAMOND | \$15,000 | Choose one of the following:**

#### **Breakfast Symposium**

Highlight your product and your commitment to emergency radiology imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees.

#### **Focus Group**

Unparalleled opportunity to gain insight through a ASER organized focus group. ASER will convene a group of subject matter experts for your team on the topic of your choice.

#### **YOUR DIAMOND LEVEL SPONSORSHIP INCLUDES:**

- Prime location of exhibit space
- “ASER Connect”-Enhance your opportunity to meet ASER attendees; ASER staff will deliver your message to an attendee of your choice
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Six exhibitor badges for company representatives
- Invitation to the Welcome

### **PLATINUM | \$10,000 | Choose one of the following to co-sponsor:**

#### **Welcome Reception**

One of the most visible ways to support ASER and showcase your product. There will be GOBO lighting showcasing your logo and a prime location to feature your exhibit space. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits.

#### **Special Interest Group Reception**

Partner with our special interest groups to further their networking opportunities by sponsoring their post session reception.

#### **YOUR PLATINUM LEVEL SPONSORSHIP INCLUDES:**

- Prime location of exhibit space
- “ASER Connect”-Enhance your opportunity to meet ASER attendees; ASER staff will deliver your message to an attendee of your choice
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives



## SPONSORSHIP OPPORTUNITIES

### **GOLD | \$7,500 | Choose one of the following:**

#### **Internet Code**

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

#### **Meeting App**

Make a lasting impression on attendees by sponsoring the app that houses all materials for the meeting, allowing your banner ad to be viewed by all attendees.

#### **ASER Bag**

Showcase your company logo on official ASER bags that will be handed out to all attendees in the exhibit hall.

#### **Lanyards**

Your corporate name/logo will be displayed on conference name badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

#### **Career Fair**

Participate as one of the featured recruiters at this reception immediately following the Early Career Session. Opportunity to network and highlight your company and work environment; special exhibit area for one on one discussions.

#### **YOUR GOLD SPONSORSHIP INCLUDES:**

- Prime location of exhibit space
- “ASER Connect” -Enhance your opportunity to meet ASER attendees; ASER staff will deliver your message to an ASER attendee of your choice
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Five exhibitor badges for company representatives
- Invitation to the Welcome Reception for five company representatives

### **SILVER | \$5,500 | Choose one of the following:**

#### **Coffee Break**

Help provide attendees with an a AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

#### **Hotel Key Card**

The Custom Key Card allows you to make an impression as soon as ASER attendees check in to the hotel and throughout the meeting. Production is not included and artwork must be approved by the ASER Management office. Please contact [denise@veritasmeetings.com](mailto:denise@veritasmeetings.com) for approvals.

#### **YOUR SILVER SPONSORSHIP INCLUDES:**

- Prime location of exhibit space
- “ASER Connect” -Enhance your opportunity to meet ASER attendees; ASER staff will deliver your message to an ASER attendee of your choice
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Four exhibitor badges for company representatives
- Invitation to the Welcome Reception for four company representatives



## EXHIBITS AND SPONSORSHIPS

### BRONZE | \$4,500

- “ASER Connect” -Enhance your opportunity to meet ASER attendees; ASER staff will deliver your message to an ASER attendee of your choicep
- Exhibit space (floor standing signage or equipment allowed)
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Three exhibitor badges for company representatives
- Invitation to the Welcome Reception for three company representatives

### BASIC EXHIBITOR PACKAGE | \$3,000

- Exhibit space (No floor standing signage or equipment allowed)
- “ASER Connect” -Enhance your opportunity to meet ASER attendees; ASER staff will deliver your message to an ASER attendee of your choice
- Company recognition on ASER website
- Recognition on contributor support signage in meeting prefunction space
- Company logo with link to company website in meeting app
- Two exhibitor badges for company representatives
- Invitation to the Welcome Reception for two company representatives





ASER 2020 ANNUAL SCIENTIFIC MEETING AND POSTGRADUATE COURSE IN EMERGENCY AND TRAUMA RADIOLOGY EXHIBIT REGISTRATION & INVOICE FORM

Contact Name

Company Name

Address

City State Zip

Phone Fax

Email

SPONSORSHIP OPTIONS

- SPONSORSHIP OPTIONS: PINNACLE (\$20,000), DIAMOND (\$15,000), PLATINUM (\$10,000), GOLD (\$7,500), SILVER (\$5,500), BRONZE (\$4,500), BASIC EXHIBITOR PACKAGE (\$3,000)

Table with 4 columns: Representative Name(First, Last), Title, Email Address, Phone

PAYMENT INFORMATION

Check payable to: American Society of Emergency Radiology in U.S. dollars drawn on a U.S. bank. TAX ID# # 76-0261229
Credit Card: VISA MasterCard Discover American Express

Credit Card # CVW Exp. Date

Name

Billing Address City

State Zip

Signature Total \$:

Phone

Email

Fax

Return this completed exhibit reservation form and payment to Denise Castetter.
Mail: American Society of Emergency Radiology 1061 East Main Street, Suite 300 East Dundee IL 60118
W: 973-769-1020 | F: 847-960-3862 | denise@veritasmeetingsolutions.com