



THE AMERICAN SOCIETY OF  
**EMERGENCY RADIOLOGY**



**ASER 2019 Annual Scientific Meeting  
and Postgraduate Course  
in Emergency and Trauma Radiology**

**September 11-14, 2019  
Hyatt Regency Scottsdale | Scottsdale, Arizona**

**Partnership Prospectus**



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Dear Industry Colleagues,

On behalf of the ASER Leadership, it is my pleasure to invite your support and participation at the 2019 ASER Annual Scientific Meeting and Postgraduate Course in Emergency and Trauma Radiology. This meeting will take place September 11-14, 2019 at the Hyatt Regency Scottsdale in Scottsdale, Arizona.

The American Society of Emergency Radiology (ASER) is an organization dedicated to the advancement of the quality of diagnosis and treatment of acutely ill or injured patients by means of medical imaging and to enhancement of teaching and research in emergency radiology.

The annual meeting offers clinical instruction, cutting-edge scientific sessions, new technologies, and up-to-date information on appropriateness criteria, as well as ordering and reimbursement information.

This years meeting will provide a broad overview of current state-of-the-art imaging techniques to evaluate the acutely ill and injured patient. Educational sessions covering the latest advances and trends in emergency and trauma radiologic diagnosis and sessions presenting new and original scientific work are included.

The meeting is of particular interest and importance to clinical radiologists, both in the community and academic centers, delivering emergency care. Subspecialists in emergency radiology, neuroradiology, musculoskeletal radiology, chest and abdominal radiology, radiology residents and fellows, and emergency physicians at all levels of training will also find the educational and scientific material presented at the ASER meeting essential to their core and on-call knowledge base.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, [denise@veritasmeetingsolutions.com](mailto:denise@veritasmeetingsolutions.com) or 973-769-1020.

Kind Regards,

*Denise Castetter*

Denise Castetter  
Director, Industry Relations





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## HOTEL INFORMATION

**Hyatt Regency Scottsdale**  
7500 E. Doubletree Ranch Rd.  
Scottsdale, AZ 85258

Discover the infinite beauty and natural wonders of the Sonoran Desert encompassing our breathtaking 27-acre Scottsdale family resort. Set amidst flowering cactus and framed against the majestic McDowell Mountains, our Arizona destination is surrounded by adventures and miles from the ordinary. Enjoy stunning views blended with intriguing Native American culture as you take advantage of our indulgent lifestyle amenities.

**Room Rate:** \$209.00 Superior/Deluxe  
\$259.00 Courtyard View  
\$284.00 Premium View  
\$309.00 Regency Club Rooms

\*Rates are for single or double occupancy and do not include applicable state and hotel accommodations tax which is currently 13.92% per night.

**Reservations:** 1 480-444-1234  
**Direct Hotel Link:** [Hyatt Regency Scottsdale](#)

**Deadline for hotel reservations:** August 20, 2019

**Group Name:** ASER Annual Meeting in September of 2019

**Check-in:** After 4:00pm

**Check-out:** 12:00pm

*By staying at the conference headquarters hotel, you help the Society meet its contractual obligations with the hotel and maintain your current conference benefits, as well as keep future hotel guest room rates and registration fees reasonable.*





## TRANSPORTATION

### Ground Transportation

Getting to the Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch is easy with a wide range of transportation options available. Whether you arrive by shuttle, taxi or rental car, your trip from the airport will be relaxing and hassle-free.

The Hyatt Regency Scottsdale Resort and Spa is located only 18 miles northeast of Phoenix Sky Harbor International Airport (PHX).

#### Taxi

Approximate taxi fare from the Phoenix Sky Harbor International Airport to the Hyatt Regency Scottsdale Resort and Spa is \$45.00 one way.

#### Shuttle

Super Shuttle vans are a popular and convenient transportation option. Average shuttle price is \$22.00 for the first passenger one way.

[Click here](#) for Ground Transportation information posted on the hotel website.

**Additional information will be posted as it becomes available.**







## EXHIBITS AND SPONSORSHIPS

### Exhibit Space Reservations

Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products, and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

### Why Participate?

- Reach your target audience economically and time effectively
- Network with prominent radiologists and key decision makers
- Enjoy unopposed exhibit hall hours
- Take advantage of educational sessions and learn about the current needs of radiologists

### Exhibit Schedule

**Set up:** Tuesday, September 10, 2019

#### Exhibit Hours:

Wednesday, September 11, 2019	7:15am - 6:45pm
Welcome Reception	8:00pm - 10:00pm
Thursday, September 12, 2019	7:15am - 5:00pm
Friday, September 13, 2019	12:30pm - 5:30pm
Saturday, September 14, 2019	7:15am - 2:30pm
<b>Tear Down:</b> Saturday, September 14, 2019	2:30pm - 5:30pm

### Payment

Our tax ID is # 76-0261229. If paying by credit card, please include the credit card information on the exhibitor form and send to [denise@veritasmeetingsolutions.com](mailto:denise@veritasmeetingsolutions.com). If paying by check, please make the check payable to the American Society of Emergency Radiology and send to:

Denise Castetter  
Vertias Meeting Solutions  
1061 E. Main St. Suite 300  
East Dundee, IL 60118



## SPONSORSHIP OPPORTUNITIES

### **PINNACLE | \$20,000 | LUNCH SYMPOSIUM**

Highlight your product and your commitment to emergency radiology imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees.

**Your Pinnacle level sponsorship includes:**

- Prime location of exhibit space
- Opportunity to schedule electronic appointments with ASER attendees via the meeting app
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives

### **DIAMOND | \$15,000 | Choose one of the following:**

**Breakfast Symposium**

Highlight your product and your commitment to emergency radiology imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees.

**Business Suite**

Highlight your product and your commitment to emergency radiology imaging with a your product business suite to hold one-on-one trainings or meetings with ASER attendees to present your products, technology or service.

**Your Diamond level sponsorship includes:**

- Prime location of exhibit space
- Opportunity to schedule electronic appointments with ASER attendees via the meeting app
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives

### **PLATINUM | \$10,000 | Choose one of the following to co-sponsor:**

**Welcome Reception**

One of the most visible ways to support ASER and showcase your product. There will be GOBO lighting showcasing your logo and a prime location to feature your exhibit space. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits.

**Focus Group**

Participate in a focus group with attendees at the meeting.

**Your Platinum level sponsorship includes:**

- Prime location of exhibit space
- Opportunity to schedule electronic appointments with ASER attendees via the meeting app
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives



## SPONSORSHIP OPPORTUNITIES

**GOLD | \$7,500 | Choose one of the following:**

### **Internet Code**

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

### **Meeting App**

Make a lasting impression on attendees by sponsoring the app that houses all materials for the meeting, allowing your banner ad to be viewed by all attendees

### **ASER Bag**

Showcase your company logo on official ASER bags that will be handed out to all attendees in the exhibit hall.

### **Your Gold sponsorship includes:**

- Prime location of exhibit space
- Opportunity to schedule electronic appointments with ASER attendees via the meeting app
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Five exhibitor badges for company representatives
- Invitation to the Welcome Reception for five company representatives

**SILVER | \$5,500 | Choose one of the following:**

### **Coffee Break**

Help provide attendees with an a AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

### **Hotel Key Card**

The Custom Key Card allows you to make an impression as soon as ASER attendees check in to the hotel and throughout the meeting. Production is not included and artwork must be approved by the ASER Management office. Please contact [denise@veritasmeetings.com](mailto:denise@veritasmeetings.com) for approvals.

### **Your Silver sponsorship includes:**

- Prime location of exhibit space
- Opportunity to schedule electronic appointments with ASER attendees via the meeting app
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Four exhibitor badges for company representatives
- Invitation to the Welcome Reception for four company representatives





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## SPONSORSHIP OPPORTUNITIES

### BRONZE | \$4,500

- Opportunity to schedule electronic appointments with ASER attendees via the meeting app
- Exhibit space (floor standing signage or equipment allowed)
- Company recognition on the ASER website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Three exhibitor badges for company representatives
- Invitation to the Welcome Reception for three company representatives

### BASIC EXHIBITOR PACKAGE | \$3,000

- Exhibit space (No floor standing signage or equipment allowed)
- Company recognition on ASER website
- Recognition on contributor support signage in meeting prefunction space
- Company logo with link to company website in meeting app
- Two exhibitor badges for company representatives
- Invitation to the Welcome Reception for two company representatives







## ASER 2019 ANNUAL SCIENTIFIC MEETING AND POSTGRADUATE COURSE IN EMERGENCY AND TRAUMA RADIOLOGY EXHIBIT REGISTRATION & INVOICE FORM

Contact Name

Company Name

Address

City

State

Zip

Phone

Fax

Email

### SPONSORSHIP OPTIONS

☐ PINNACLE (\$20,000) Lunch Symposium  
Six Exhibitor Badges

☐ DIAMOND (\$15,000)

☐ Breakfast Symposium or ☐ Business Suite  
Six Exhibitor Badges

☐ PLATINUM (\$10,000)

☐ Welcome Reception or ☐ Focus Group  
Six Exhibitor Badges

☐ GOLD (\$7,500)

☐ Internet Code or ☐ Meeting App or ☐ ASER Bag  
Five Exhibitor Badges

☐ SILVER (\$5,500)

☐ Coffee Breaks or ☐ Hotel Key Card  
Four Exhibitor Badges

☐ BRONZE (\$4,000)

Floor standing equipment allowed  
Three Exhibitor Badges

☐ BASIC EXHIBITOR PACKAGE (\$3,000)

No Floor standing equipment allowed  
Two Exhibitor Badges

Representative Name (First, Last)	Title	Email Address	Phone

### PAYMENT INFORMATION

Check payable to: Payable to American Society of Emergency Radiology in U.S. dollars drawn on a U.S. bank. TAX ID# # 76-0261229

Credit Card ☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Credit Card #

CWV

Exp. Date

Name

Billing Address

City

State

Zip

Signature

Total \$:

Phone

Email

Fax