



THE AMERICAN SOCIETY OF
EMERGENCY RADIOLOGY

AMERICAN SOCIETY OF EMERGENCY RADIOLOGY NEWSLETTER

SUMMER 2013

25 YEARS...



AND COUNTING!

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FOR YOUR SUPPORT
AND INVOLVEMENT!

See the *Membership Update* for
more on the Special Anniversary
Membership Dues Discount.

EMERGENCY RADIOLOGY BE ON THE CUTTING-EDGE!

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PRESIDENTIAL MESSAGE

SUSAN D. JOHN, MD, FACR

2012-2014 ASER PRESIDENT

Anniversaries are always times to reflect on the challenges and successes of the past and to envision what might develop in the future. This year marks the 25th anniversary of the formation of ASER and we have chosen the theme of "Looking Back, Looking Forward" for the ASER Annual Meeting this fall to celebrate this important landmark for the Society. Emergency Radiology is still a young subspecialty that is not fully understood by Radiology at large, but that situation is changing rapidly. ASER has a rich history of collaboration between emergency radiologists and radiologists from other subspecialties who are committed to acute care imaging. The 2013 ASER Annual Meeting Program includes an exciting group of presentations that will review how ASER came to be and how the members worked within Radiology and with emergency physicians, trauma surgeons and others to develop Emergency Radiology into the important and thriving profession that it is today. The program includes educational presentations about state-of-the-art emergency imaging today, including the popular Trauma Head-to-Toe Course, and presentations that will challenge us to think about what emergency imaging should become tomorrow. The meeting will be held in Cambridge near Boston, the city in which the idea of ASER was conceived and planned. The meeting hotel, the Hyatt Regency Cambridge, is located on the Charles River with a beautiful view overlooking downtown Boston. This is a very special meeting that will honor our Founders and Past Presidents and will allow us all to celebrate the wonderful community of physicians and scholars that comprise our Society. I hope you will all plan to join us for the meeting on October 9 – 12, 2013.

I am thrilled to be the President of ASER at such an exciting time. The finances of the Society are very sound, partially due to successful annual meetings and healthy growth of society investments. The annual meeting last year in New Orleans was a huge success with one of the largest number of attendees in society history. We are grateful to the vendors that presented displays at the meeting and helped to support it. Society membership continues to grow. We now have over 430 Active and Associate members and over 320 Training members. We are pleased with the increasing participation of our international members and members from our military medical services. The incredible diversity of backgrounds among the members of ASER will contribute to the successful integration of our society and subspecialty into the health care system of tomorrow.

I want to thank all of you who have volunteered your time and talents to the committees and subcommittees of ASER. We actually have more volunteers than committee positions, and I am already planning several new subcommittees based on member ideas and suggestions so that we can put all of your energy to best use. Ron Bilow has done a great job reorganizing the Education Subcommittees, and many new projects have resulted from the efforts of those groups. Tim Myers is leading our effort to communicate with the world through social media and the website. Be sure to let us know about accomplishments and honors of our members so that we can promote our successes through Facebook and Twitter.

We also like to know about newsworthy research involving emergency imaging that can be highlighted on the sites. I am a novice to these venues, but I already see how valuable they can be for ASER.

Interest in Emergency Radiology is burgeoning across the world. Two new international societies have formed over the past several years. The European Society of Emergency Radiology (ESER) will hold its second annual meeting in Milan, Italy in June. I was honored to attend the 4th meeting of the Asian Society of Trauma and Emergency Radiology (ASTER) that occurred in Kaohsiung, Taiwan last March. ASER members were invited to participate in a CME course in May in India, where they hope to establish an Emergency Radiology society. ASER looks forward to the growth of Emergency Radiology as a strong subspecialty worldwide and will work with the new societies to help promote quality emergency imaging in their countries.

On a sad note, Angela Davis, who has served us so well as the Association Manager of ASER, left for a new position recently. We wish her well in her new position. I am happy to report that IMM quickly recruited a new Association Manager for our society, Tammy McMillan. Tammy has great prior experience and she hit the ground running. She is already capably handling our society business and working hard with Angie, Jessica, and Lynne on plans for the fall meeting. Welcome, Tammy! We are happy to have you with us.

I hope that you all have plans to relax a bit this summer. We look forward to seeing you in Boston at our grand 25th Anniversary meeting and celebration in October.

WEBSITE NEWS

RON BILOW, MD, FASER
CHAIR, ASER EDUCATION COMMITTEE

ASER Fellowship Listings – the webpage is growing with 10 working hyperlinks to fellowship training programs in Emergency Radiology. If you know of any addition programs, please let us know so they can be included.

A Work in Progress – Still in the planning stages, is a new project to create teaching modules in some core concepts in emergency imaging. These modules, which we hope to be interactive, are destined for the educational pages of www.erad.org. The current team of two could probably use some help, so please contact me if you have a particular interest or expertise in this realm.

Huge kudos go to Tim Myers for setting up ASER Facebook and Twitter accounts. Tim single-handedly took on the role of creating both pages and they are now flying along smoothly. The Twitter page has 229 followers! Are you one of them? If not, check it out and get on board! Tim is a very busy guy and could definitely use some help in maintaining both pages by posting on Facebook and keeping the blogs going on the twitter page....so, volunteers are needed.

Please email me regarding any of these items: ronald.m.bilow@uth.tmc.edu

EDUCATION COMMITTEE REPORT

RON BILOW, MD, FASER
CHAIR, ASER EDUCATION COMMITTEE

JOSEPH S. YU, MD
CO-CHAIR, ASER EDUCATION COMMITTEE

In addition to forming several new subcommittees last year, the Education Committee has remained active in developing more new ideas, some of which I touched upon in the website news section. As I write this, Dr. John and I are a day away from meeting to discuss additional appointments to the many subcommittees, so if you're one who's been waiting to hear after submitting your name, keep your eyes open.



Dr. John with members of ASTER in Kaohsiung, Taiwan, March 2013

STAY CONNECTED WITH THE ASER!

Don't miss out!

To stay up on the latest news, announcements, happenings and more, be sure to:

[Like us on Facebook](#)

[Follow us on Twitter](#)

[Read our Blog](#)



MORE ON SOCIAL MEDIA...

Facebook: 49 likes and counting! All things considered, not a bad start...

*"Social media is becoming more and more utilized by hospitals and medical professionals as a means to convey general health information, sometimes even personalized help."***

So with that in mind, and with other articles and blog posts describing the benefits of social media in healthcare, I talked with Steve Hatem and Ron Bilow about creating our own Twitter page, and then Facebook page.

Since that time, we have been seeing steady growth in these areas. As we continue to put more content on these sites and get our "voice" into the mainstream, we will indeed be heard.

It has long been my belief that "Leaders Lead". It is time for ASER to lead, but to do that we must first be heard.

Timothy V. Myers, MD
Chair, Web and Social Media
Subcommittee

Our current subcommittees are: Web and Social Media (Chair, Dr. Tim Myers), Core Curriculum Illustration Project (aka CCIP, Chair, Dr. Ken Linnau), Resident Education (Chair, Dr. Joe Yu – also, Education Committee Co-Chair), Fellowship Education (Chair, Dr. Manickam "Nicks" Kumaravel).

We had a couple of very active subcommittee meetings in New Orleans (Resident Education, Fellowship Education and CCIP), and though the Fellowship Education and CCIP meetings were held at the same time in the same room, I found it very difficult to keep tabs on the discussions and progress being made. The CCIP subcommittee is now fully staffed with at least one person in charge of the illustrations for each section, and the number of cases is steadily increasing. Also, I think we all should give a special thanks to Drs. David Nickels, F.A. Mann, and Ron Zagoria for finally getting a regular case publication from the CCIP project into our journal, *Emergency Radiology*.

The Resident Education Subcommittee is working on several agenda items. The "Night Call Task Force" is trying to develop a list of "must know" topics for residents preparing for night call assignments. This will fall into alignment with ABR measures in determining their "emergent topics" list. They have also prepared a sample exam question list, in preparation for creating an examination which institutions can opt to utilize for determining whether residents are ready for night call. They are working on a mobile device curriculum for *Emergency Radiology*. Lastly, they are near completion on the joint textbook project with "Stu and Shan."

The Fellowship Education Subcommittee was about to adopt the SCARD initiative to synchronize fellowship applications, but unfortunately, this fell through for several reasons. However, they are working on several other items which we hope to bear fruit very soon. One of these is the development of a real-time online multi-institutional conference, to be held monthly. One possibility for this would be to use a software program to facilitate multimedia sharing of imaging studies and discussions (perhaps through Adobe Connect or something similar). They are also developing a fellow-level focused curriculum for Emergency Radiology training. The curriculum would include topics related to management of disaster/mass-casualty incidents, advanced imaging protocols, patient throughput considerations in emergency centers, etc. Lastly, they are spreading the word about fellowship training and positions in Emergency Radiology through participation in the RSNA residents' corner, and similar venues such as AUR and online forums.

The Web and Social Media "team" needs your help. Get on Facebook and "like" us, link us, and visit us often. Get on Twitter and "tweet". Let us know if you want to be part of the sub subcommittee. ...And on the horizon for www.erad.org...interactive teaching modules on common topics in Emergency Radiology (e.g. solid organ injury grading). These are both brand new areas that we are just beginning to explore. Please see website news section for more info.

Hope to see you in the Fall in Cambridge...

****Read more:**

"The doctor will see you now: How the Internet and social media are changing healthcare."
by Jam Kotenko

<http://www.digitaltrends.com/social-media/the-internet-and-healthcare/#ixzz2UtUHCiak>



MEETING REVIEW

2012 ANNUAL SCIENTIFIC MEETING AND POSTGRADUATE COURSE

SEPTEMBER 12-15, 2012 • NEW ORLEANS, MARRIOTT • NEW ORLEANS, LOUISIANA

The ASER 2012 Annual Scientific Meeting and Postgraduate Course, held September 12-15, 2012 in New Orleans, Louisiana was a great success, attracting 367 professional registrants, 56 spouses/guests, and 13 exhibitor representatives. There was a strong international representation at the meeting, with 41 of the attendees practicing from outside of the US.

The 2012 meeting incorporated scientific posters displayed electronically on a single slide. The scientific portion of the program included 13 papers, 87 electronic posters, and 16 "Cases of the Day". The meeting offered two Self-Assessment Modules, "Trauma Head-to-Toe: Musculoskeletal Trauma" and "Trauma Head-to-Toe: Torso Trauma". These SAMs were qualified by the American Board of Radiology in meeting the criteria for self-assessment toward the purpose of fulfilling requirements in the ABR Maintenance of Certification Program.

The course consisted of presentations from 64 faculty members, 55 of whom are ASER members. From the opening session until the closing session, attendance was great, with many of the attendees participating in the question and answer period at the end of each session. Not only were the plenary sessions well received, but the Corporate Sponsored Breakfast Update was highly attended, and instrumental in increasing corporate support for the meeting. The ASER truly thanks its corporate supporters for their invaluable support.

During the Annual Business Meeting of the Society, the following members were voted in as ASER Fellows: Aaron Sodickson, MD, PhD of the Brigham and Women's Hospital and Andrew Gelbman, DO, PhD of the Creighton University Medical Center. The awards ceremony provided a pleasant conclusion to the meeting.

Congratulations to all of the **2012 ASER Annual Meeting Award Recipients!**

The Society owes the following meeting organization team a thank you for a job well done:

ASER President
Stephen F. Hatem, MD

Program Director
Felipe Munera, MD

Scientific Program Coordinator
Thomas Ptak, MD, PhD, MPH

Cases of the Day Coordinator
Andrew Gelbman, DO, PhD

Program Committee Members

Felipe Munera, MD, Chair
Mark P. Bernstein, MD
Marc A. Camacho, MD, MS
Andrew Gelbman, DO, PhD
Joel A. Gross, MD
Martin Gunn, MB ChB, FRANZCR
Stephen F. Hatem, MD
Susan John, MD, FACR
Douglas S. Katz, MD, FACR
Digna R. Kool, MD
Wayne S. Kubal, MD
Stephen Ledbetter, MD, MPH
Thomas Ptak, MD, PhD, MPH
Aaron Sodickson, MD, PhD
Jorge A. Soto, MD
O. Clark West, MD, FACR

2012 MEETING AWARD RECIPIENTS

Founder's Lecturer
Aaron Sodickson, MD, PhD

**2012 Honorary Fellow
Members**
Andrew Gelbman, DO, PhD
Aaron Sodickson, MD, PhD

1st Place Paper Award
Amie Y. Lee, MD
2nd Place Paper Award
Yves Chretien, MD
3rd Place Paper Award
Monica D. Agarwal, MD

1st Place Poster Award
Abram Tirona, MD
2nd Place Poster Award
Siddhartha Das, MD
3rd Place Poster Award
Jeffrey David Robinson, MD

Certificates of Merit
Ashwin Asrani, MD
Nicholas M. McDonald, MD

Harris Award
Amie Y. Lee, MD

Novelline Award
Abram Tirona, MD

Case of the Day
Ashwin Asrani, MD

REGISTER NOW FOR 2013!
Visit WWW.ERAD.ORG FOR MORE INFORMATION

BENEFITS OF JOINING THE ASER

- Discounted registration fee for the annual meeting of the Society
- Hard copy and online subscription to the Society's official journal, *Emergency Radiology* (members-in-training receive only the online subscription; with the opportunity to purchase a hard copy subscription)
- Complete access to the ASER website, which includes the Core Curriculum Illustration Project and the members only online directory, allowing you the opportunity to connect with emergency radiologists throughout the US and abroad
- The opportunity to participate on numerous committees

MEMBERSHIP UPDATE

SRAVANTHI REDDY, MD

CHAIR, MEMBERSHIP COMMITTEE

2013 Membership Dues

All notices have been sent; and if you have not already paid your 2013 dues, please remember to do so. Dues can be submitted via email, fax, mail or online. To obtain a copy of your invoice, please visit the ASER homepage, www.erad.org, and click on the gold icon for "My Membership Account" on the left hand side; this will direct you to the Members Online payment site. When prompted, please enter your e-mail address on file with the ASER, and your password. If this is your first time accessing the online payment site, your password is "password", (all lowercase). You will then be prompted to personalize your password for security purposes.

How Much Time Do You Allocate to the ER/Teleradiology?

The ASER would like to get to know its membership better, and asks that you update your membership record to note the percentage of your time allocated to practicing Emergency Radiology/Teleradiology. You can update your record when you pay your 2013 dues via your returned invoice or the aforementioned payment site, or you may send an e-mail to aser@meetingmanagers.com.

Welcome New Members

Since the last newsletter, the Membership Committee has had an influx of 265 new Society members including 80 Active, 4 Active Military, 2 Associate and 179 Members-in-Training. To view the complete list, [click here](#), and join us in extending a warm welcome to the Society's newest members.

The Society is grateful to the many of you who have actively promoted ASER in your lectures, to your partners, residents and clinical colleagues; and we encourage you all to keep up the good work. The Society is only as strong and active as its membership. Happily, we are thriving, but, as always, looking for more ways to promote the Society as the voice of, and driving force behind, Emergency Radiology. Please forward any suggestions for improving member services or for new recruitment to me, Sravanthi Reddy at sravanthi.reddy@usc.edu.

Special Anniversary Dues Discount

In celebration of the Society's 25th Anniversary, new members will receive a special discounted rate for the 2013 dues year. Don't let your colleagues miss this great opportunity to join the ASER!

How to Join the ASER

Radiologists, scientists, imaging technologists, physician assistants in radiology, practice assistants in radiology, or non-radiological physicians with an interest in Emergency Radiology whose credentials are acceptable to the Membership Committee, and who are interested in promoting [the goals of the American Society of Emergency Radiology](#) are invited to complete the application form. New applications are reviewed on a monthly basis by the Membership Committee. Upon approval, notification of official acceptance will be sent. To download a printable membership application, please click on the following link, [ASER Membership Application](#). For additional information regarding ASER membership, please visit the ASER website at www.erad.org

Military Discount

If you qualify for Active or Associate membership within the ASER and are in full-time training duty in one of the US Military branches listed below, then you are eligible for a membership discount. Please note that applicants must also submit a copy of their government ID.

Army
Air Force

Navy
USMC

Coast Guard
Reserve/National Guard

CONTACT ASER...

If you have questions regarding your membership or need to update your contact information, please contact the ASER Office:

www.erad.org
aser@meetingmanagers.com
Phone: 713-965-0566



This is a **free** Job Listing service on the website of the American Society of Emergency Radiology, and is dedicated to Emergency Radiology professionals.

Register to post your free, 60 day listing today.

Get started now by [clicking here!](#)

All Members-in-Training Receive FREE Membership in the ASER

The Executive Committee and the Membership Committee of the American Society of Emergency Radiology are pleased to inform you that **residents, fellows and medical students can join the ASER for FREE!** As previously noted, members-in-training will receive free online access to the Society journal, *Emergency Radiology*, and can subscribe to the printed version at a discounted rate of \$55/year*. They will also be able to attend the Annual Meeting of the Society at a discounted rate. Members-in-training are encouraged to submit an abstract for consideration of presentation at the annual meeting of the Society.

Please encourage your residents, fellows and medical students to join today!

COMMUNITY RADIOLOGY CORNER

ROBIN HINES, MD

CHAIR, AD HOC COMMUNITY RADIOLOGY COMMITTEE

My long-time fellow emergency radiologist, annual ASER awards dinner companion and friend, David Lee, wrote a piece for the Community Radiology Corner in the ASER Newsletter published in 2011. I re-read David's reflections the other day and thought about what has remained the same and what has changed for those of us providing Emergency Radiology services to facilities in the community.

Like David and many of my Emergency Radiology colleagues in community/private practice settings, I work a strangely enviable schedule: 7 nights on/14 nights off. There are various permutations of night schedules out there: 7 on/7 off; 14 on/14 off; 14 on/28 off. After 15 years, I have found the 7 nights on/14 nights off schedule manageable. The burnout commonly associated with night workers seems to be tempered by regularity and sufficient downtime.

It has been a distinct advantage to be able to manipulate my sleep schedule so that I don't miss parent-teacher conferences, field trips, music performances or soccer games. I can generally deal with the routine demands of life during regular business hours and often ski mid-week powder days. So far, I have managed to flip back and forth between days and nights without becoming too chronically sleep-deprived, still struggle with maintaining a reasonable fitness routine while working and remain convinced that the whole enterprise won't ultimately shorten my life.

On all those busy, busy nights I am fortunate to work as a member of a team alongside one of a group of dedicated emergency radiologists. For nearly all of us around the country, the emergency departments we serve continue to treat everyone needing everything from complex trauma care to the most mundane routine medical care, and the most demanding times seem to be during the evenings and nights.

Along with my Emergency Radiology teammates, it's the emergency physicians, trauma and other surgical subspecialists and growing numbers of intensivists and hospitalists who are my closest colleagues. As emergency radiologists, we continuously wrestle with providing appropriate, timely services of the highest quality despite budgetary and staffing constraints, using the fewest resources and the least radiation while achieving the highest possible diagnostic accuracy at any hour. And I believe that we and our non-radiology colleagues have developed a healthy respect for one another's skills, expertise and unique contribution to the entire process.

What's new? In the Northwest, where I practice, and in many other locations around the country, we are bigger. We are partnering, merging, developing joint ventures, integrating systems, providing IT services. We are refining and marketing ourselves to stay relevant in the game. We are making efforts to provide decision-making support to cut radiology costs for the hospitals we serve so someone will not come in and do that for us.

CHECK IT OUT...

Emergency Department Imaging Concerns Raised for Academic Medical Centers
Mike Mitka, MSJ

In a recent article published in JAMA, prevalent concerns regarding Emergency coverage in academic facilities were addressed. Regarding the extent of 24 hour coverage 7 days a week by attending radiologists in certain facilities and the level of responsibility placed on residents during these off-hours, the article urges academic centers to consider more comprehensive coverage of the emergency departments. **Because of the relevance and timeliness of this subject, ASER members are encouraged to review this article in its entirety.**

These efforts are by no means exclusive to emergency radiologists, but because we have established multi-institutional relationships through teleradiology over the past decade or more, because there are very few specialties who do not utilize our services and because we deal constantly with the overuse of medical resources in generally underserved/underinsured populations, I believe our experience and knowledge make us uniquely qualified to assist in moving radiology successfully into the new health care arena.

EMERGENCY RADIOLOGY 2013

RONALD J. ZAGORIA, MD, EDITOR-IN-CHIEF

Emergency Radiology, the official journal of the American Society of Emergency Radiology (ASER) is prospering. During the past year submissions have been excellent in both quantity and quality. There has been an increase in the number of original research articles and review articles submitted over the last year. This is a good trend that will improve the impact of our journal over time. Related to the quality of articles published, journal usage, both subscriptions and online downloads, continues to increase.

For hardcopy issues published in 2013, a special commemorative cover has been implemented to highlight ASER's 25th anniversary. We are planning to publish an article highlighting the history of ASER this year.

Four esteemed radiologists have joined the Editorial Board. They are Elliot Fishman, Borut Marincek, Stuart Mirvis, and Jaap Stoker. Their increased involvement with *Emergency Radiology* will improve the reputation and quality of the journal.

We have a great team of reviewers for the journal. For those of you who are reviewers, I thank you for the work you do for our journal. It is essential for success. Even with our high submission rate, we maintained a rapid process for reviewing submitted manuscripts.

Dr. Leonard Swischuk has continued his excellent column on trauma issues unique to children that is featured in each issue. This enhances each issue of our journal with useful information specific to pediatric trauma.

For this year, I welcome ASER members to volunteer to become reviewers for *Emergency Radiology*.

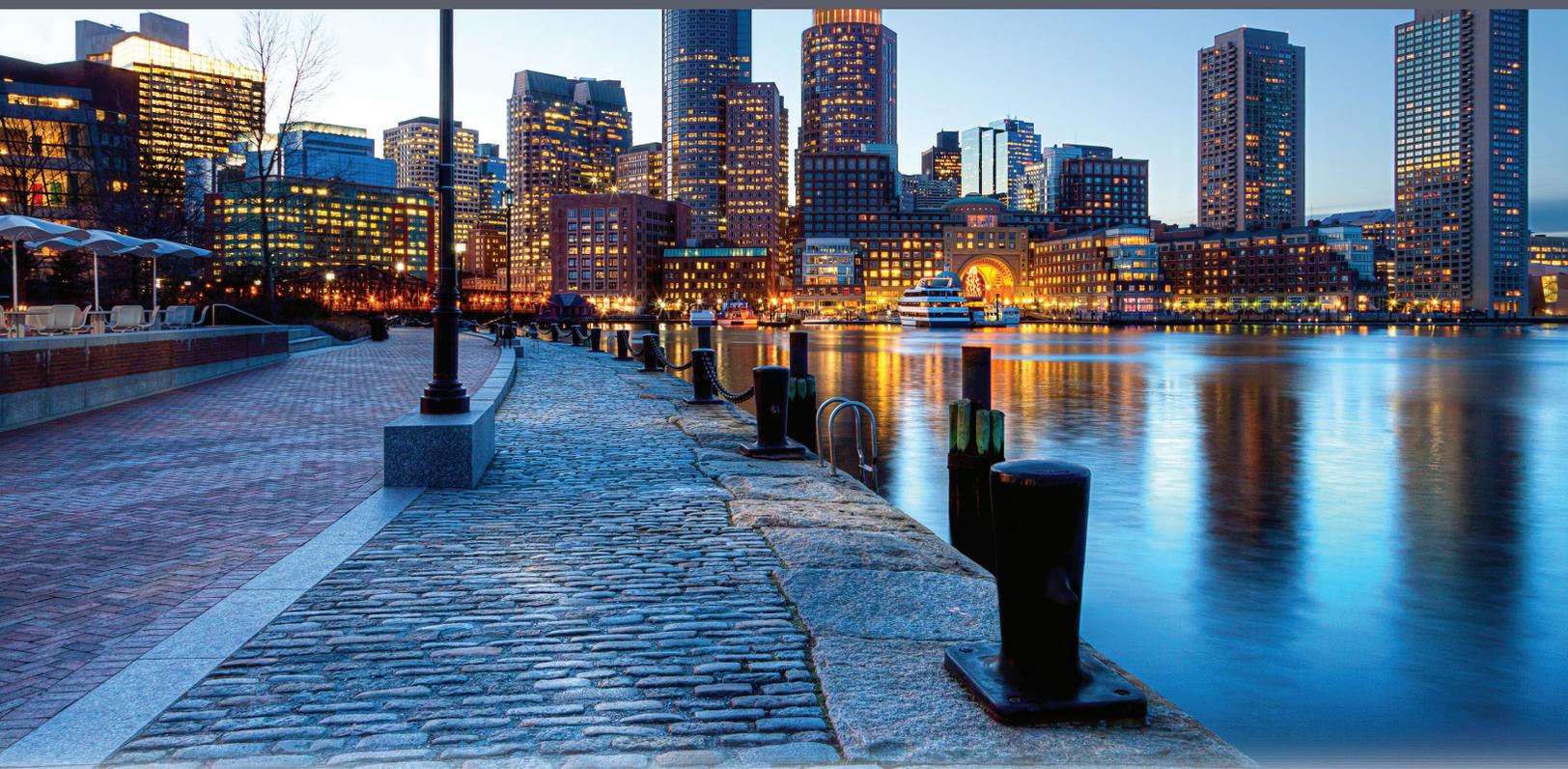
Through the help of our reviewers, Editorial Board, and authors, the journal is prospering.

Finally, starting in July, 2013, I will be on the faculty at the University of California, San Francisco. My new email address will be Ron.Zagoria@UCSF.edu. Please don't hesitate to contact me about our journal.

AMERICAN SOCIETY *of* EMERGENCY RADIOLOGY

25th
Anniversary

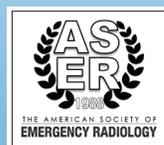
2013 Postgraduate Course in Emergency and Trauma Radiology



October 9 – 12, 2013
Hyatt Regency Cambridge
Cambridge, Massachusetts
(Overlooking Boston)

PROGRAM HIGHLIGHTS

- Trauma Head-to-Toe – Two-Day Categorical Course
- Four Founders' Sessions, and Events Celebrating the 25th Anniversary
- SAM: Neuroradiology Emergencies
- SAM: Torso Trauma
- Stroke Imaging
- Forensic and Combat Imaging
- Quality Improvement in Emergency Radiology
- New Education and Informatics Sessions
- Scientific Papers, Posters, and Expanded Case-of-the-Day Sessions



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